



PRESS RELEASE **FOR IMMEDIATE RELEASE**

2024 STATE FAIR CLASSIC TICKETS ON SALE NOW

*ALW Entertainment and Dallas Sports Commission
Announce Game Day Details and Musical Guests*

[Press kit including B-roll and imagery HERE](#)

DALLAS (June 25, 2024) – ALW Entertainment and the Dallas Sports Commission announced today that tickets are now available for the 2024 State Fair Classic taking place September 28, 2024.

A historic college football rivalry between the Prairie View A&M Panthers and the Grambling State Tigers, the State Fair Classic has been a celebrated tradition at the Cotton Bowl Stadium in Fair Park since the 1980s. This year's showdown between the HBCU rivals will kick off at 6pm on Saturday, September 28.

Tickets for the 2024 State Fair Classic can be purchased at [ticketmaster.com](https://www.ticketmaster.com), Ticketmaster outlets, and participating Williams Chicken locations. Every ticket purchased includes game day admission to the State Fair of Texas, including pre and post-game concerts, and entrance into the Cotton Bowl Stadium for the football game and halftime show. Fans can register online for a chance to win free tickets to the game and receive additional information on State Fair Classic events at www.statefairclassicfootball.com.

The pageantry of the State Fair Classic stretches beyond the field, including captivating halftime performances by the Prairie View A&M University Marching Storm and Grambling State University's World Famed Tiger Marching Band. ALW Entertainment has secured Hip Hop legend Big Daddy Kane for a post-game performance. Gospel singer and songwriter Deitrick Haddon will perform a pregame concert.

Saturday, Sept 28

Pre-Game Concert

Gospel Recording Artist Deitrick Haddon

Pre-Game National Anthem Performance

State Fair Classic Gospel Choir—5:45pm

State Fair Classic Football Game

Cotton Bowl Kick Off– 6:00 p.m. - Grambling State Tigers vs Prairie View A&M Panthers

Halftime Show

The World Famed Grambling State University Tiger Marching Band vs PVAMU Marching Storm

Post Game Concert

National Recording Artist Big Daddy Kane

“The enthusiasm and energy created by the State Fair Classic provides a one-of-a-kind atmosphere, celebrated throughout the community,” said Al Wash, founder of ALW Entertainment. “We are thrilled to add the talents of world-renowned artists Big Daddy Kane and Deitrick Haddon to the great tradition of the State Fair Classic.”

“The State Fair Classic is one of Dallas’s most highly-anticipated events, providing opportunities for everyone to enjoy the traditions and excitement surrounding the game,” said Monica Paul, Executive Director of the Dallas Sports Commission. “This event brings our community together to celebrate and share in the culture, sportsmanship, and richness of our city.”

The 2023 State Fair Classic had an economic impact of more than \$20 million.

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About the State Fair Classic

The State Fair Classic is an annual college football game celebrating the rich history, culture, and traditions of historically Black colleges and universities (HBCUs). The event takes place at the Cotton Bowl Stadium in Dallas, Texas, featuring thrilling football, halftime performances, live concerts, cultural showcases, food festivals, and educational programs, making it a unique celebration of sports and culture.

About Dallas Sports Commission

A division of Visit Dallas, the Dallas Sports Commission (DSC) focuses on generating economic impact as well as improving the quality of life within the community through sports. The DSC is tasked with attracting and retaining amateur, grassroots, collegiate and professional championship events, with the goal of maintaining Dallas’ status as the No. 1 City for Sports Business as determined by Sports Business Journal. Now celebrating its 10-Year Anniversary, the DSC has hosted 570+ events, 8.1M+ attendees, and generated over \$4.3B in economic impact.

Media Contacts

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